

The following specifications have been provided to assist you in preparing files for imprinted products such as Screen Printed Clothing, Embroidered Clothing, as well as any other imprint product. Please direct any questions to your personal Sales Representative.

ACCEPTABLE FILE FORMATS

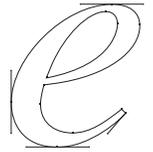
VECTOR (PREFERRED)

1. Adobe Illustrator (.ai, .eps) - our preferred format, saved in it's native .ai format or .eps format
2. Other vector programs - files created in Corel Draw, Freehand, etc. saved in .eps format

RASTER (NOT RECOMMENDED)

Raster files will incur additional art charges if they have to be converted to vector art for printing.

1. Adobe Photoshop (.psd)
2. File formats that preserve transparent backgrounds - .tif, .gif, .png
3. File formats that do not preserve transparent backgrounds - .jpg, .bmp



Vector Lines



Vector Image



Raster Image

EXPLANATION OF FILE TYPES

There are two types of digital art files. Vector (also known as line art) and Raster (also known as bitmap art).

VECTOR: Vector art is made up of lines and curves defined by mathematical objects called vectors. **All art must be created as (or converted to) vector for your imprinted product.** Vector art is resolution independent. Therefore, it can be scaled to any size without loss of quality. **IMPORTANT:** Text should be converted to outlines, paths, or curves. This way, the font suitcase and printer fonts do not need to be sent to imprint the art.

RASTER: Raster art is created using a program like Adobe Photoshop or scanned art which had not been converted to vector. A raster image consists of a grid, or bitmap, of small squares known as pixels. Raster images are resolution dependent (set as a fixed resolution). If you send raster art we may be able to use it as a template to convert the art into vector format. However, this will incur additional art charges.

NOTE: If you are thinking about using an image from a web site, this is not recommended. We cannot use highly compressed web images (such as .gif or .jpg) as their resolution is far too low to use for your imprint.

SUBMITTING YOUR ART

Art may be emailed or sent via a data transfer site like WeTransfer, DropBox, or Google Drive.

IMPORTANT: Please include your purchase order number in the subject line of your email message. Please contact your Sales Representative for the proper email address for sending art.

PROOFS: A digital proof will be provided within 48 hours of receipt of your Purchase Order and properly formatted art. If you would like to make changes to your proof, a new proof will be sent.

PRODUCTION TIME: Written or emailed approval of **FINAL PROOF** is required to begin production. Imprinted items will typically ship 7-10 business days from receipt of your approval. Proof must be approved by Noon EST to begin production the same business day. If you require faster turnaround, rush charges will apply. Please contact your personal Sales Representative to determine your ship date/rush charges.